

# - DARE TO COMPARE -

It's time to unveil what's behind the typical MLM Comp Plan curtain. It's really not about why they are bad but...



## WHY WE'RE BETTER.

**CV/QV =** Have you ever stopped and wondered why there are these initials in a comp plan? The purpose is for a company to pocket a lot of the monies collected. Is it fair to generate a \$100 sale but only receive your percentage and pay off of \$60? We say NO! If you establish a sale for \$100 you should get paid your rightful percentage of the entire sale. With us, that's what you get. No CV/QV just RV...REAL VOLUME.

**Qualifying =** When creating momentum in your business you start with sponsoring one person, who sponsors one person, who sponsors one person, etc... Your team will do what you do. So as your team is building, and your first month (for example) you have 5 levels...why should you have to do thousands of dollars in volume to collect on that 5th level? That is money that you will never see in most comp plans until you qualify to collect from those additional levels. With us you don't have to miss money. Our NO Qualifying 5 Level Residual allows you to make money on all those levels while building your team. You built it, why wouldn't you get it?

**Pay leg/Power leg =** Shouldn't all legs be paid? If you think about it, a "Power leg" is really another marketing ploy to make binaries look more attractive. You'll never see the money from your Power leg, only what you build on your Pay leg. Doesn't that make you squint your eyes? It does us. You'll never get paid for more than half of your volume. Why would there be 20 pages to a Comp Plan? If a Comp Plan is more than 2 pages then it should smell fishy. It's a Comp Plan that was not created for you but for the Company counting on you to not qualify for it.

**Buying a Rank =** Majority of Direct Sales companies have large "starter packs" that can go as high as multiple thousands of dollars. They usually promote them the most and these packs come with a "rank" and supposed extra bells and whistles. We do not believe in overloading a new person with product that they are just learning about and haven't even had the chance to learn how they get paid by selling all this product. At Cülbeans, you won't wake up in the middle of the night in a sweat screaming "WHAT HAVE I DONE?" That's why our largest Starter Pack is only \$99. Heck, you can consume that amount of product yourself. If you want more, get it. The choice is yours. Cülbeans is an opportunity for everyone and it will work if you work it, not if you "buy" it. Product overload and "garage qualified" is non-existent. It's your business and you have control. Isn't that refreshing?

### \$1,000 Volume Challenge =

With REAL Cülbeans Volume  
\$1,000 Total Sales - Front Level  
\$1,000 Credit (NO CV)  
10% Commission  
**\$100 Commission Pay**

With 60% CV  
\$1,000 Total Sales - Front Level  
\$600 Credit (CV)  
10% Commission (typically less)  
\$60 Unilevel Commission Pay  
or \$30 if Binary Pay (or less)

# cülbeans® ü refer it, ü earn it!

## \$5-\$10-\$25 Starter Pack Bonuses

Coffee Club Member:	CCM sale= \$5	Affiliate Pack sale= \$10	Affiliate PRO sale= \$50
Enhanced Affiliate:	CCM sale= \$5	Affiliate Pack sale= \$25	Affiliate PRO sale= \$100
Affiliate PRO:	CCM sale= \$5	Affiliate Pack sale= \$25	Affiliate PRO sale= \$100

## Retail Profit

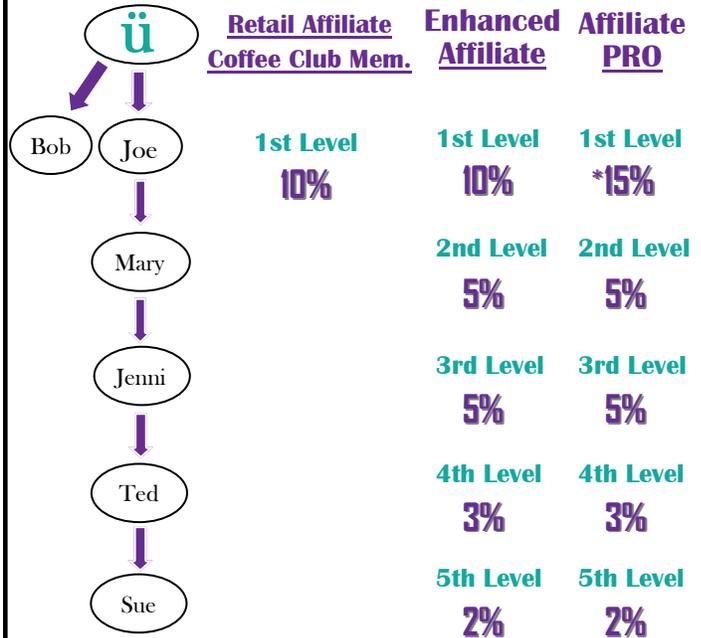
Buy @ Member Discount/Sell Retail = Instant Profit!

### Ways to earn Retail Profit:

- Tradeshows/Farmers Markets
- Friends/Family
- Gyms/Spas
- Independent Coffee & Tea Shops
- Health & Wellness Clinics
- Neighbors
- Co-Workers

The possibilities are endless! Put money in your pocket instantly! Retail Profit can give ü more financial freedom. Plan that family vacation, relieve financial stress, start building up your retirement. Average Retail Profit is 50% to 60%. With the opportunity to make more money just by simply sharing cülbeans coffees & teas, ü can experience life more abundantly!

## No Qualifying / 5 Level Residual



The Residual Compensation is like ü owning a franchise of coffee stores! Anyone ü refer and who they refer and who they refer, etc...down 5 levels! Bob is an example that ü can go as wide as ü like. As a Leader ü can earn even past the 5 level plan!

\*15% for 1st level on Affiliate PRO is for the first 30 days

## Affiliate Luxury / Car Bonus

- 20,000 monthly group volume\* = \$400/mo
- 50,000 monthly group volume\* = \$600/mo
- 100,000 monthly group volume\* = \$750/mo
- 200,000 monthly group volume\* = \$1,000/mo

Paid Monthly

ü can use your Bonus for a Car payment or choose to receive ALL of it in cold hard cash!

## 1% Leadership Bonus

100,000 monthly group volume\*  
1% Bonus on your level 6 and below to next qualified Leader / Paid Monthly

## 2% Worldwide Company Sales Pool

10 active personally sponsored Affiliates  
50,000 monthly Group Volume\*  
Paid monthly

## \*The Simplicity of Enhanced Affiliate Marketing\*

- \* No Qualifications for Starter Bonus and 5 Level Residual Compensation
- \* No "CV" (Commissionable Volume) or "QV" (Qualifying Volume)- Cülbeans compensation pays on REAL dollar volume
- \* No getting paid on just your "weak" leg, ü can create as many legs as ü like and get paid the same on every one of them